# Original : Instagram & Goodreads Jumpstart Exercise

## Social Media Jumpstart Plan

## 1. Network Expansion

INSTAGRAM

* Follow at least 15 relevant Bookstagram accounts.
* Follow 5 modern authors.
* Invite friends from other platforms to follow your author content (i.e. inviting friends from personal account to follow your author account)

GOODREADS

* If you haven’t yet, MAKE A GOODREADS PROFILE. Link your profile in the Bootcamp Social Media Dashboard (NDP Authors)
* Follow 5 modern authors you love. (They will post things).
* Add your contacts as friends on Goodreads

## 2. Broadening Information Horizons

INSTAGRAM

* Follow 5 book pertinent hashtags on Instagram. Include hashtags below.
* Follow 5 publications, publishing houses, or publishing information hubs.

GOODREADS

* Add books you love to your shelves
* Find some books that you want to read and add to TBR

## 3. Curating Content

* Plan six Instagram posts to be published. Don’t forget about hashtags!
* (Optional) Open an account with Buffer, Later, or Hootsuite